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62,67

1934/35

NEW CARNATIONS



SEEDLING 6331

WINFIELD S. KIRCHER

CARNATION AND CYCLAMEN SPECIALIST

DEFIANCE, OHIO



SNOWHITE

A 1928 Seedling — Tested for 7 Years

Produces early and continuously on strong, straight stems of good length from the first of the season. Flowers large and perfect in form. Cuttings root easily. Does not split. Splendid field plant. Easily benched. Every break a flower shoot.

A SEEDLING OF RED MATCHLESS ON YUNEDA PINK



I believe the carnations that are most in demand are those that will have the following points to their credit, namely: Fair size, Erect strong stems, Early and continued production through the short dark days of December and January, Non-splitting and good keepers.

In Snowwhite I feel the everyday grower and retailer, as well as the larger wholesale grower, will be well pleased. It has all of the above qualities. In addition it is absolutely pure white at all seasons. A disease-resistant strain.

TO BE DISSEMINATED BEGINNING DECEMBER, 1935

Now booking orders at \$2.00 per dozen; \$12.00 per 100; \$100.00 per 1000

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WHITE MARJORIE

To all who have had success with the original Dark Pink Marjorie, and wish a pure white of the same habit and size, if anything a stronger grower and larger flower, I can highly recommend this Pure White Marjorie.

I find White Marjorie, as the original Marjorie does better in warmer temperature than ordinarily suited to carnations. I recommend that this be planted in the warmer bench of your carnation house. Temperature 52 to 56 degrees.

WHITE MARJORIE RC—\$1.75 per Dozen—\$10.00 per 100—
\$90.00 per 1000

You will do well to try these two new varieties. Order now. All orders filled in rotation, beginning December, 1935, unless a later delivery date is requested. Order direct or through your jobber as you wish.